



WCISA[®]
Wire and Cable Industry
Suppliers Association[®]

1741 Akron Peninsula Road
Akron, OH, 44224, USA
Tel: +1-330-864-2122
Fax: +1-330-864-5298
info@wcisaonline.org

March 31, 2025

RE: New WCISA Member: Rainbow Rubber & Plastics, Inc

WCISA is pleased to announce Rainbow Rubber & Plastics, Inc as a new member company:

Rainbow Rubber & Plastics, Inc
113 Dries Rd Reading, PA 19605 USA
Mark MacKimm, VP Sales,
mmackimm@rainbowbelts.com
Tel: 610-685-2800
Fax: 610-685-7574
www.rainbowbelts.com



Rainbow Rubber & Plastics is a leading supplier of caterpuller and capstan belts for OEMs and wire and cable producers in North America. We also offer a full range of CV gaskets, wire wipes, heat shrink end caps and aluminum screens.

WCISA is a nonprofit corporate membership organization of North American suppliers of machinery, materials and accessories used for making all types of wire and cable. Members are based or have an established subsidiary in North America. WCISA's mission is to promote its members' products and services by providing member companies with representation, networking/social opportunities and services at wire and cable trade events and conferences. WCISA is active, both as an exhibitor and supporter, in wire and cable trade events and conferences throughout the world. WCISA also offers three types of scholarships to its member companies. Details and a member list can be found at www.wcisaonline.org.

Contact: Mike McNulty, WCISA Executive Director